

FRANCHISE INFORMATION

2018

Be
Part of
the Legend



Welcome to our Franchise Opportunity



Specialty training facilities are exploding and defining the fitness industry. OSI meets the demand by offering an “Old Skool” hard-core lifting facility option.

- Monthly Memberships
- Partnered Trainers
- Branded Merchandise
- Supplements
- Cross-Gym Competitive Events

Globally, more people are recognizing the importance of wellness. Be part of an industry with a future.

The global fitness and health club industry generates more than **81 Billion** U.S. Dollars in revenue per year. ~ Statista

Be Part of the Legend

Founders



Meet the Power Behind the Gym

A few guys, while training at a commercial gym, began reminiscing of traditional “Old Skool Style” hard-core lifting gyms. An idea was reborn, bring back the no frills, iron gyms of yesteryear. Darren, Marc, and Rae took it to mat, and opened our current location, capturing this classic pure lifting style, bringing it to the franchise marketplace.



Marc, Darren & Rae



Be Part of the Legend

Our Philosophy



We Believe... Our gym is Your gym.

No contracts. No rules. No judging. No pop music.

OSI is for serious lifters looking for a dead-lift platform and other specialized lifting equipment in a no-frills, get 'er done atmosphere. OSI, where the champions are built and World Records are made all of the time.



Looking for Like-Minded Franchisees

FAQ'S



No Question is a Dumb Question

★ Do I need prior business experience in order to open an OSI gym?

Business experience is a plus, but not a requirement. Our franchise system provides you the training, tools and support necessary to efficiently open and operate your gym. With our years of trial and error, combined with your dedication and hard work, maximize your chances of financial rewards associated with business ownership.

★ Do I need prior experience in the fitness industry?

Industry experiences will shorten the learning curve, however, it is not necessary for business growth. We have years of experience in the fitness industry and will willingly share our expertise with you.



Call

1-800-310-7127

Where Champions are Built & Records are Broken



The Franchisee Advantage



Go Into Business for Yourself Not by Yourself

- ★ Brand Name Recognition
- ★ Proven Methods and Systems
- ★ Attained Level of Quality and Consistency
- ★ Pre-Opening Support
- ★ Training
- ★ Marketing & Advertising Support
- ★ Ongoing Supervision and Management Support



★ Offer Championship Level Training ★

Multiple Revenue Streams



Multiple Revenue Streams

- Monthly Memberships
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- Branded Merchandise
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Be in Business for yourself,
not by yourself

**Disclaimer: The information contained on this website is for informational purposes only and is not intended as an offer to sell, or the solicitation of an offer to buy, a franchise, which can be made by delivering a Franchise Disclosure Document to you in compliance with the requirements of the Federal Trade Commission Franchise Rule and the requirements of the state laws regulating the offer and sale of franchises. California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, Virginia, Washington and Wisconsin require registration for the offer and sale of franchises.

Currently, we are registered to offer or sell franchises in the following registration states: CALIFORNIA

Our website has not been reviewed or approved by any federal or state governmental or regulatory agency

Contact Us



Get Started...

Visit Our Website

www.oldschooliron.com

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Let history repeat itself...

Call Now!